











WHERE LIFE UNFOLDS







A place to belong

Welcome to A'Lure, a thoughtfully planned community fostering connection, tranquillity and convenience

Surrounded by Rosewood's wide open natural spaces, A'Lure offers a rare opportunity to build in a peaceful, family-friendly neighbourhood where life unfolds, connections grow and the feeling of home comes easily.







Thoughtfully planned with you in mind

A'Lure is a community designed for those who want more from where they live.

Limited to just 57 premium flat homesites and over a hectare of green space, A'lure's homesites range from 383m^2 to 621m^2 . We've designed a neighbourhood where quality design, thoughtful planning and a sense of belonging come together.









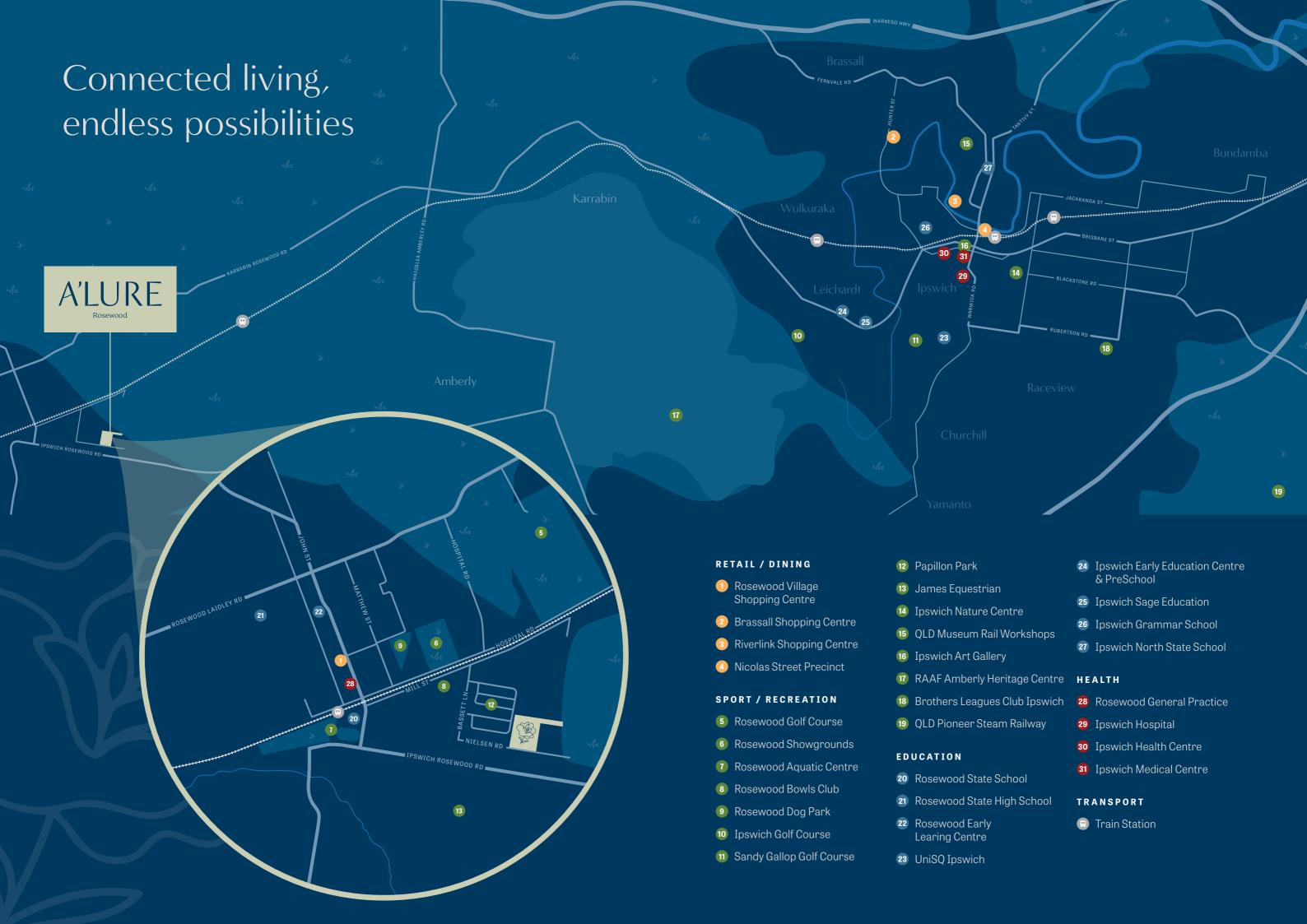


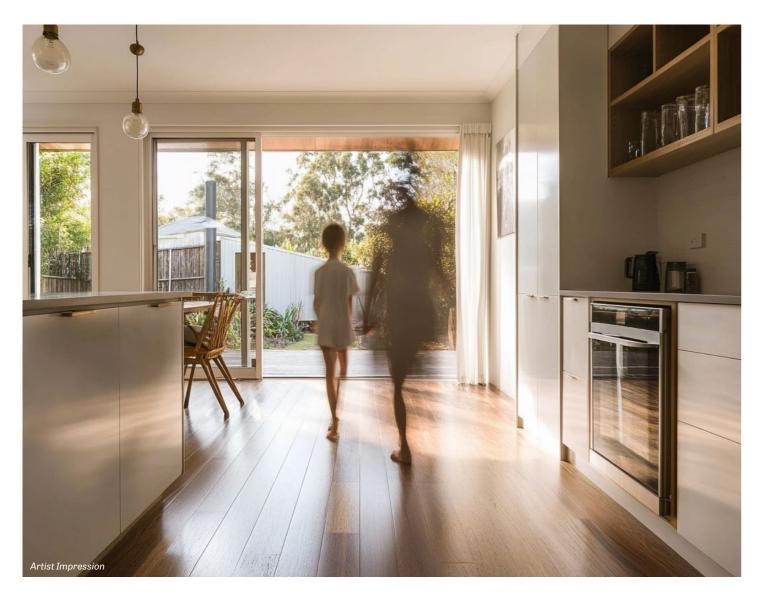
A place to grow

Rosewood is a peaceful, spacious suburb with untapped potential, just 25 minutes from Ipswich. With its wide open surroundings and a growing number of essential services nearby, it's ideal for families and future-focused buyers who want space, simplicity and a sense of possibility.

Well-connected and well-positioned, A'Lure places you minutes from local schools, early learning centres, everyday shopping and health services, whilst also offering easy access to major retail hubs. For commuters, Rosewood Train Station is just four minutes from your doorstep, with direct links to Ipswich and Brisbane.

A'Lure is the kind of address that grows with you, offering the convenience of connection with the freedom to create your ideal lifestyle.





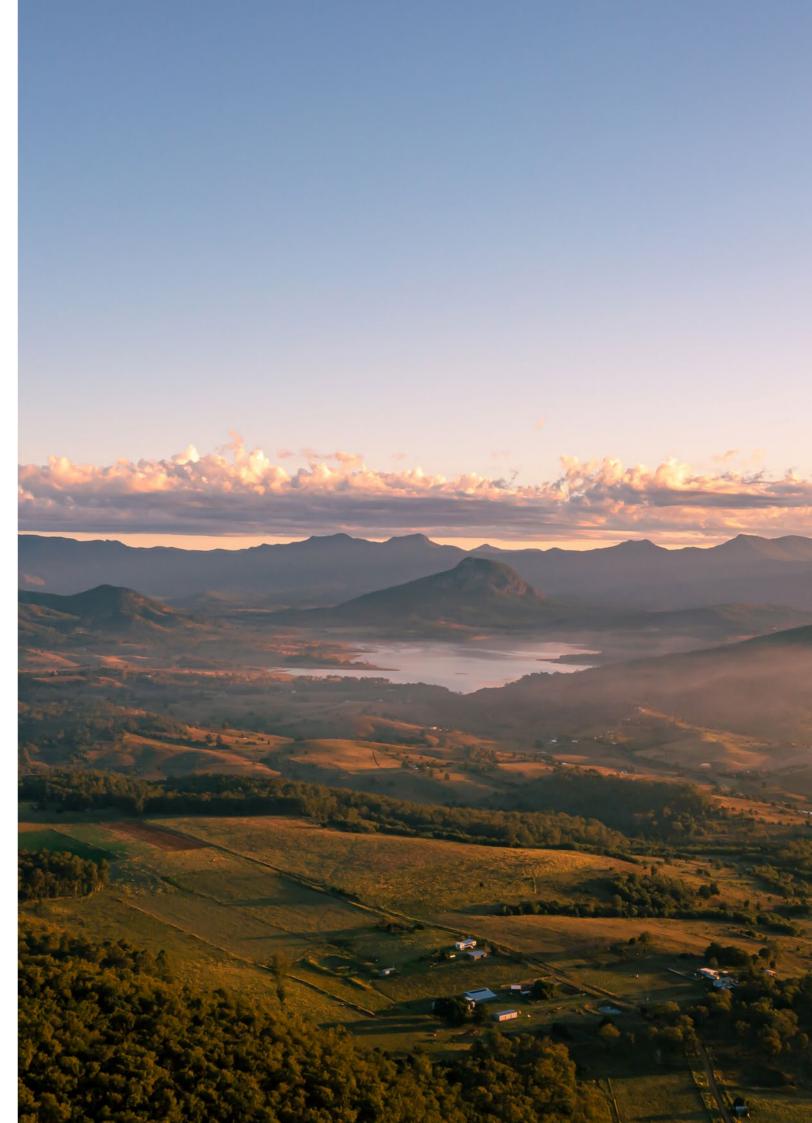


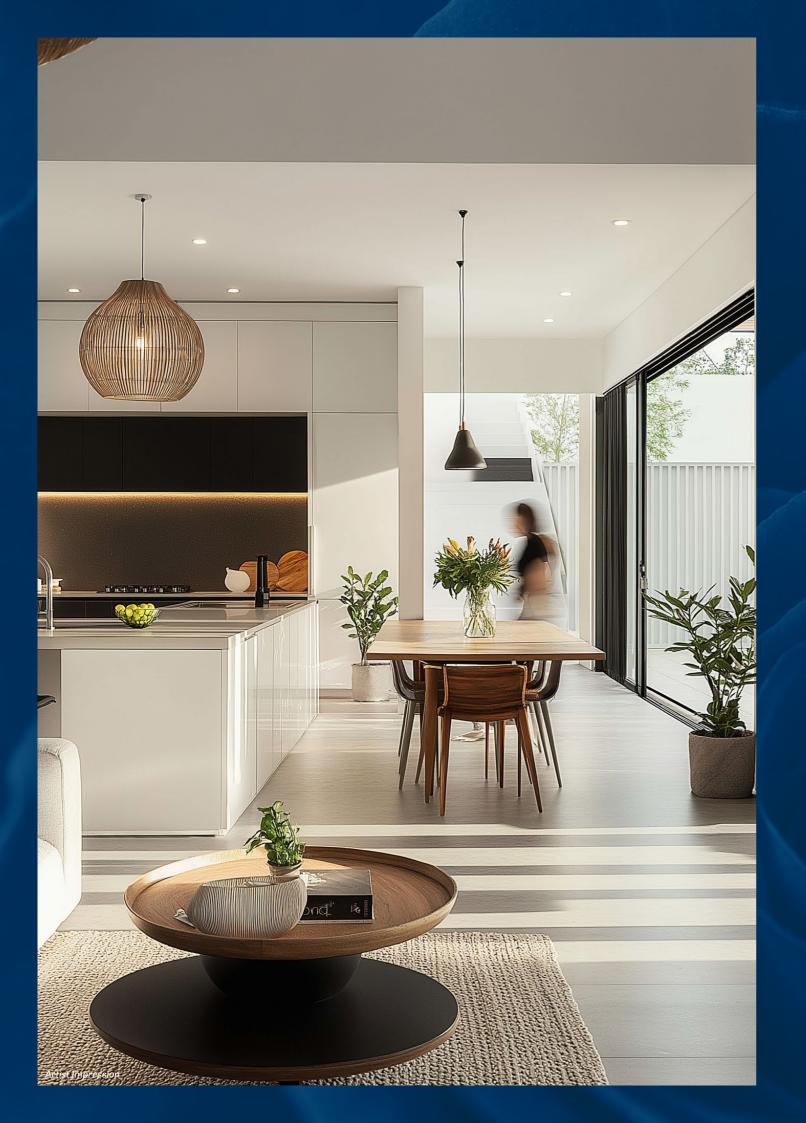
Designed for living, built for belonging

Urban Ventures creates thriving communities in prime locations across South East Queensland, designed for families to belong, build and begin their next chapter.

Our developments prioritise livability, safety and convenience, ensuring access to parks, schools and essential amenities, because a home is more than just a house, it's a place to build your future.









Everyone deserves access to quality land in a well-planned, connected neighbourhood





Rosewood State High School



URBANVENTURESGROUP.COM.AU 126 NIELSEN ROAD, ROSEWOOD, QLD 4340

STEP 1

Register your interest

Sign up to get all the details about available homesites at A'Lure.

STEP 2

Choose your homesite

Select the ideal lot size for your dream home.

STEP 3

Build your dream life

Partner with your preferred builder to create a home that fits your future.

The information and images in this brochure are intended as a general introduction to A'Lure and do not form an offer, guarantee or contract. Please note that whilst reasonable care is taken to ensure that the contents of this brochure are correct as at May 2025, this information is to be used as a guide only and no representations or warranties are made about the current or future location or existence of any amenities, services or destinations. All plans and images are conceptual only and may change at any time without notice. The computer generated images of dwellings are indicative only. The developer reserves the right to amend the finish and selections that constitute the external and internal fabric of the development due to unforeseen building constraints and product availability. Purchasers must rely on their own enquiries and the contract for sale. This material was prepared prior to the completion of design and construction of the building featured.